

NEWSLETTER

Nov. 10, 1948

ELECTION NIGHT

KWSC managed the most complete local election coverage in the state of Washington. Starting at 8 p.m. election night with national returns from the east as carried by the UP and AP wire services the station remained on the air all night giving returns for half an hour on the hour. When Whitman county returns began rolling in at midnight it was with the help of 30 journalism students who were assigned to the precincts of the county and watched the counting as it progressed.

In addition News Chief John Di Meo had arranged with the County Auditors of the 19 Washington and Idaho counties in KWSC's listener area to phone results at stated intervals. Three incoming phones manned by journalism students were at work through the night in the College News Bureau. These were kept in touch with the stations-own news room by field phone. In all more than 50 students were involved with John Di Meo and Bob Concie carrying the brunt of the half hour broadcasts. Before returns were complete they had done an eight hour talkathon.

FOOTBALL...FOOTBALL...FOOTBALL

The season for WSC at home has been as successful as the season away from home has been disastrous. Three wins and a tie at home against one win and two defeats on the road. But it hasn't discouraged KWSC sportscasters Bill Denton and LeRoy Desilet. Every game played this season in Pullman has been aired. The WSC frosh, the varsity, and the games played by the Pullman High School all got a hearing. In addition their half time resumes have been brightened by interviews with nationally known sports figures.

The 6:30 p.m. Sports Final, a daily feature, has included interviews with Dixie Howell, University of Idaho coach; Doug Fessenden, Montana; Reggie Root, Washington; Marchie Schwartz, Stanford; Cliff Chambers, Chicago Cubs; and George Varnell, sportswriter of the Seattle TIMES.

And as the season draws to a close engineers are checking the remote lines to the J. Fred Bohler gym and the cry will soon be BASKETBALL...BASKETBALL...BASKETBALL

DRAMA WITH A BROAD "A"

Scheduled for a first airing November 15 is "World Theatre" a new series of shows transcribed by BBC in London. The series features famous players of the British stage in the great dramas of the ages. First in the series is Rostand's L'AIGLON, to be followed on succeeding Mondays by Ibsen's HEDDA GABLER, Euripides' THE TROJAN WOMEN, Marlowe's DOCTOR FAUSTUS, and Shaw's MAN OF DESTINY. The shows, because of the British disregard for time, vary between 1:1:43 and 1:27:30, making necessary the scheduling of the following music program to vary in length each week. The student head of programming and traffic is a drama major....'nuff said.

NATIONAL COLLEGIATE RADIO GUILD

"Campus Showcase," regular bi-weekly variety show sponsored by NCRG is branching out. Already in rehearsal is a radio version of MACBETH and being planned for Christmas is a musical story for children.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
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